



THE 13TH CONGRESS OF THE
EUROPEAN ASSOCIATION FOR
CLINICAL PHARMACOLOGY
AND THERAPEUTICS (EACPT)

PRAGUE, CZECH REPUBLIC
JUNE 24-27, 2017



EACPT 2017

*13th Congress of the European Association
for Clinical Pharmacology and
Therapeutics*

**SPONSORSHIP & EXHIBITION
MANUAL**



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GENERAL INFORMATION

DATE

24th – 27th June 2017

CITY / COUNTRY

Prague, Czech Republic

VENUE

Hotel Clarion Congress Center
Freyova 33, 190 00 Praha 9 - Vysočany,
Czech Republic

LIABILITY AND INSURANCE

The Congress Secretariat and organizers cannot accept liability for personal accidents or loss of or damage to private property of participants either during or indirectly arising from the EACPT 2017.

LANGUAGE

The official language of the Congress is English.

DRESS CODE

Clothing is informal for all occasions.

VISA REQUIREMENT

Some participants may require visas in order to enter Czech Republic. Please check with your local Czech Republic Consulate or Embassy.

PARTICIPANTS

Approx. 700 participants are expected

CONGRESS ORGANISER

Kenes International EACPT 2017

Congress Organizer:

Tilesa Kenes Spain, Madrid, Spain

Tel: +34 913 612 600

Association Secretariat:

Kenes International, Geneva 1, Switzerland

Tel: +41 22 908 0488 | Fax: +41 22 906 9140

SPONSORSHIP & EXHIBITION

Laura Buzon

Industry Liaison Specialist

Tel: +34 913 612 600

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HOTEL ACCOMMODATION & REGISTRATION

Victor Mota

Registration and Accommodation

Tel: +34 913 612 600

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WELCOME ADDRESS

Dear Colleagues,

It is my honor and pleasure to invite you all to the 13th European Conference of Clinical Pharmacology and Therapeutics, which will be organized by the Czech Society for Clinical Pharmacology in cooperation with the European Association for Clinical Pharmacology and Therapeutics (EACPT). It will take place in the Clarion Hotel in Prague on June 24th to 27th, 2017. The main focus of the conference will be the role of clinical pharmacology in personalized Pharmacotherapy, both a priori – pharmacogenetics – and a posteriori (therapeutic drug monitoring). The clinical focus of the conference with a greater number of case reports aims to show, especially to our younger clinical pharmacology colleagues, the possible role of clinical pharmacology in clinical practice and thus fulfil one of its aims – to be a full-fledged, independent, economically strong medical specialty accepted by other medical professionals, the European Union and lay public. The conference will be held in the very heart of Europe, in Prague, renowned worldwide not just for its beauty but also for its hospitality. It is my pleasure to invite you to this conference and to the Czech Republic.



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EACPT CONGRESS PROFILE

Background

The European Association for Clinical Pharmacology and Therapeutics (EACPT) is a learned society in the field of clinical pharmacology. It is the leading society in Europe serving the European and global clinical pharmacology and therapeutics community.

The EACPT includes all national organisations for clinical pharmacology in Europe and provides educational and scientific support for the more than 4000 individual professionals interested in clinical pharmacology and therapeutics throughout the European region.

Attendance History during the past years:

| | 2015 | 2013 |
|------------|--------|--------|
| LOCATION | Madrid | Geneva |
| ATTENDANCE | 750 | 560 |

Why attend EACPT 2017

The European Association for Clinical Pharmacology and Therapeutics (EACPT) includes all national organizations for clinical pharmacology in Europe. This broad range of knowledge and outreach enables each EACPT congress to provide an unparalleled educational forum where you will learn about the newest developments, innovative techniques, and advanced practices in topics such as drug discovery, drug development, pharmacology and pharmacotherapy.

Set in beautiful Prague, Czech Republic from 24 – 27 June, 2017, the Congress gives you the unique opportunity to network with and learn from top ranking global specialists in pharmacology and pharmacotherapy.

Attend EACPT 2017 for the:

- Diverse group of international delegates including health professionals, clinical and life scientists, policy makers, and professionals from the biotechnology and pharmaceutical communities
- Sessions on hot topics such as translational medicine and pharmacogenetics, advances in personalised diagnostics to improve the safety and effectiveness of medicines, therapeutics of cardiovascular, cancer and inflammatory disease, clinical trial design and regulation, drug safety and toxicology, clinical trial design and governance, health policy and safe prescribing
- New research on biological approaches to disease and other current issues
- Broad spectrum of specialties to learn from, including basic to clinical pharmacology and pharmacotherapy, from drug discovery to regulatory affairs



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- These reasons are only the beginning of what makes EACPT 2017 the only international address for clinical pharmacology and therapeutic

Committees

International Advisory Board

Milan Grundmann
President of the congress
Tabassome Simon
President of AECPT
Ylva Bottiger
President elect of EACPT

Gonzalo Calvo
Past president of EACPT
Simon Maxwell
Secretary of EACPT
Janne Backman
Treasurer of EACPT
Caroline Samer
Clinical Therapeutics

National Organising Committee

Milan Grundmann (Ostrava)
Karel Urbanek (Olomouc)
Jan Strojil (Olomouc)
Zoltan Paluch (Prague)
Ivana Kacirova (Ostrava)

David Suchy (Plzen)
Regina Demlova (Brno)
Hana Brozmanova (Ostrava)
Otto Mayer (Plzen)
Jitka Patockova (Prague)

Scientific Committee

Tabassome Simon
Janne Backman
Maria Besson
Ylva Bottiger
Gonzalo Calvo
Milan Grundmann
Simon Maxwell
Caridat Pontas

Gerard Rongen
Caroline Samer
Matthias Schwab
Donald Singer
Eduardo Spina
Dinko Vitezic



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CME ACCREDITATION

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programs. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organisation contributing to improving health outcomes by:



- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information visit: www.gcmep.eu

INTERNATIONAL CME ACCREDITATION

An application for CME Credit will be made once the scientific program is finalized. Complete details will be available on the congress web site at www.eacpt2017.org



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PRELIMINARY SCIENTIFIC PROGRAM

**Information coming soon*



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PRELIMINARY ABSTRACTS TOPICS





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PREVIOUS SUPPORTERS AND EXHIBITORS

EACPT would like to thank the following for their support and investment in the previous EACPT Congresses:



WILEY



Lilly



ESTEVE





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INFORMATION FOR SUPPORTERS & EXHIBITORS

Sponsors will be given a sponsorship category according to the total amount of sponsorship (symposia, advertisements, etc.) and exhibition space booked* as follows:

| CATEGORY | MINIMUM CONTRIBUTION |
|----------------|--|
| GOLD SPONSOR | Total support contribution from € 25.000 (+VAT) |
| SILVER SPONSOR | Total Sponsorship contribution from €16.000 –€ 24.999 (+VAT)** |
| BRONZE SPONSOR | Total Sponsorship contribution from €10.000 –€15.999 (+VAT)** |

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please feel free to contact the Sponsorship and Exhibition Sales representative [Laura Buzon lbuzon@kenes.com](mailto:Laura.Buzon@kenes.com) to discuss your needs.

BENEFITS ACCORDING TO LEVEL OF SPONSORSHIP:

| BENEFIT | GOLD SUPPORTER | SILVER SUPPORTER | BRONZE SUPPORTER |
|---|----------------|------------------|------------------|
| Final list of participants(after the congress), includes only participants who agree to share information | ✓ | ✓ | |
| Priority Choice: satellite symposium | 1s | 2n | 3r |
| Priority Choice: exhibition space | 1s | 2n | 3r |
| Supporter’s logo (company logo only, no product logos) with hyperlink on Congress website | 1 | 1 | 1 |
| Number of Satellite Symposium posters permitted to be displayed in the Congress Centre | 3 | 2 | 1 |
| Supporter’s logo (company logo only, no product logos) in the Program | 1 | 1 | 1 |
| Congress registrations | 5 | 2 | 1 |
| Acknowledgement on Supporters’ Board | 1 | 1 | 1 |
| Congress Bags Inserts | 1 | 1 | 0 |
| Advertisement on the final Program book | 1 | 1/2 | 0 |
| Advertising of the symposium in the last mailing of the EACPT Database | 1 | 1 | 1 |

**Exhibitors booking space with a contribution of less than €10.000 will be acknowledged as “Exhibitors” only.*



EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

EDUCATIONAL GRANTS

Price on request

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

- All support will be recognized in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

SPEAKER SUPPORT

Price on request

Companies may support registration fees, travel, lodging, etc. for individual faculty members. In compliance with all CME accreditation criteria, the support will be disclosed to participants and the industry supporter must not attempt to influence the content or presentation by the faculty member

- All support will be recognized in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

PLENARY SATELLITES SYMPOSIA (non-CME)

Price on request

Opportunity to organize an Official Satellite Symposium in a Plenary, up to 60 minutes (Program subject to the approval by the EACPT Scientific Committee)

- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "EACPT 2017"



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- Symposia Programs and abstracts will be included in the Industry Support and Exhibition section of the Program (subject to receipt by publishing deadline)
- Timeslots have been designated and will be allocated on a “first come, first served” basis.
- The supporting company in addition to the support fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the event organizers.
- Full Page Colour Symposium Advertisement in the Industry Support and Exhibition Section of the Program
- Indicated in the program as: Satellite Symposium organized by: Company Name (not included in the main event CME/CPD credit offering).
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

MEET THE EXPERT SESSIONS (non-CME)

Price on request

An expert chosen by the supporting company (approved by the Congress Scientific Committee) discusses a topic to a small audience of participants (up to 150 persons).

- Opportunity to brand the meeting room
- Inclusion of a company invitation in the participants’ congress bags
- Indicated in the program as: Session organized by: Company Name (not included in the main event CME/CPD credit offering).
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in cases where the speakers have already been invited by the Congress.

WEBCASTING SESSION AND SYMPOSIUM

Price on request

The ability to attend all congresses, or alternatively, all congress sessions, is virtually impossible for the busy medical professional. Therefore there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need.



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Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets or smartphones live (as streamed video) or later, on-demand as a webcast.

Kenes offers two types of webcasting options*:

- Video includes a video screen of the speaker/presenter during the session, PowerPoint slides (in sync with the speaker), and audio
- Digital Imaging includes PowerPoint slides with audio

Sponsorship support will be recognized on the home screen with “Supported by...” and a company logo only, acknowledged in the Company and Exhibition Guide of the Electronic Final Program and with signage during the event.

*Webcasted sessions to be designated by the Congress Planning Group. Supporter will have no influence on content.

E-Posters Area

Price on request

Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities and generate participants’ interest and good exposure for authors. The highly trafficked e-Poster terminals located in prime locations will allow attendees to access the electronic presentations easily and conveniently.

E-poster sponsorship support includes:

- Signage at the entrance to the e-Poster area with “Supported by...” and a company logo only
- Signage, “Supported by...” and a company logo only on each individual e-poster station, on the “sail” as shown in the photo below
- Support will be acknowledged in the Company and Exhibition Guide of the Electronic Final Program, on the event website, and with signage during the event.

E-Book

Price on request

An electronic book (e-Book) is a book-length publication in digital form, consisting of text, images, or both, readable on computers or other electronic devices. With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events and other information, share information with colleagues and if desired, even print the program. Available to all participants, the e-Book is an easy and convenient solution that meets the needs of today’s computer-savvy congress participant.

E-book sponsorship support includes:



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- Support will be recognized in the Company and Exhibition Guide of the Electronic Final Program, on the meeting website, and with signage during the meeting Signage, “Supported by...” and a company logo only on the cover of the e-Book, in addition to the home page prior to opening the e-Book.
- Acknowledgement in the Company and Exhibition Guide in the Electronic Final Program
- Acknowledgement on Supporters’ Board on-site Supporter will not have any influence regarding the content.

CONGRESS APP

Price on request

The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Congress App sponsorship support includes:

- Support will be recognized with a company logo on the splash/pop-up screen of the app
- 2 “push notifications” are included in the sponsorship package
- Priority listing in the list of congress exhibitors
- Signage onsite with “Supported by...” company logo
- Support will be acknowledged in the Company and Exhibition Guide of the Electronic Final Program, on the event website, and with signage during the event

INTERNET AREA

Price on request

There will be a Cyber Centre equipped with workstations where attendees may check e-mails.

- Opportunity to display company logo on screen saver
- Opportunity to customize the Cyber Centre, upon approval of Committee and following all compliance rules
- Opportunity to set company home page as the default home page
- Support will be acknowledged in the Company and Exhibition Guide of the Electronic Final Program, on the event website, and with signage during the event



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HOSPITALITY SUITS/MEETING ROOM

Price on request

Rent a room at the Congress venue and use it to host and entertain your guests throughout the Congress. Sponsors will have the option to order catering at an additional cost.

- Opportunity to brand the hospitality suite
- Acknowledgement on signage outside suite
- Support will be acknowledged in the Company and Exhibition Guide of the Electronic Final Program, on the event website, and with signage during the event

CONGRESS LANYARDS

Price on request

- Opportunity to include company logo on lanyard
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

CONGRESS BAGS

Price on request

Supporter will provide the participants' congress bags and/or funds for the bags. Bags will be branded with the event branding and logo.

- Support will be recognized on the bag with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event. If provided by a company, the bags will have to be approved by the Congress organizer. It is the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

CONGRESS PENS AND PADS

Price on request

- Opportunity to include company logo on pens and pads
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

SPEAKERS READY ROOM

Price on request



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Facilities will be available at the Congress Centre for speakers and abstract presenters to review their presentations.

- Sponsor's name/company logo will appear on all signs for this room
- Opportunity to provide Sponsor's mouse pad at each workstation
- Opportunity to display Sponsor's logo on screensavers at each workstation
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement on Sponsors' Board on-site

COFFEE BREAKS (Each break)

Price on request

Coffee will be served during breaks on each day of Congress sessions.

- Supporter will be given the opportunity to brand the napkins (at an extra cost)
- Support will be acknowledged in the Company and Exhibition Guide of the Electronic Final Program, on the event website, and with signage during the event

WELCOME RECEPTION/NETWORKING EVENT (sole supporter)

Price on request

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the Program, on the event website, and with signage during the event

BRANDED WATER STATIONS

Price on request

Water Stations will be scattered all around the venue (in compliance with CME accreditation criteria, branded water stations will not be placed in the educational meeting rooms).

- Companies will be given the opportunity to brand the stations
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event



ADVERTISING OPPORTUNITIES

Advertisements are available in the following Congress publications:

| TYPE | INSIDE BACK | INSIDE PAGE |
|---------------|------------------|------------------|
| Final Program | Price on request | Price on request |

MINI PROGRAM

Price on request

- Support will be acknowledged on the back cover as: "Supported by..." and a company logo only
- Support will be recognized in the Company and Exhibition Guide of the Final Program, on the event website, and with signage during the event

BAG INSERT

Price on request

- Support will be acknowledged on the back cover as: "Supported by..." and a company logo only
- Support will be recognized in the Company and Exhibition Guide of the Final Program, on the event website, and with signage during the event

PROMOTIONAL MAILSHOT

Price on request

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organizer. Mail Blast has to be provided by Sponsor and subject to receipt by deadline.

Please note that it is the Sponsor's responsibility to comply with the local authorities' regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.eu and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines and the applicable Spanish Code.



EXHIBITION INFORMATION

The commercial/technical exhibition will be held at **Hotel Clarion Congress Center, Vysočany, Czech Republic**. The floor plan will be designed to maximize exhibitor's exposure to the delegates.

The Exhibition Floor Plan will be posted online shortly. In the meantime, as companies are expressing an interest in securing their preferred exhibition spaces, we are pleased to receive your preliminary bookings. All spaces will then be allocated based on the confirmed reservations received, on a first come, first served basis.

SPACE ONLY RENTAL (Minimum: 6 sqm)

Price on request

Price for space only includes:

- Refreshments for registered exhibitors
- Exhibitor's badges
- 100 Word Company / product profile in the Final Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

SHELL SCHEME RENTAL

Price on request

Price for Shell Scheme includes:

- Refreshments for registered exhibitors
- Exhibitor's badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 Word Company / product profile in the Final Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors



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ADDITIONAL BENEFITS:

When you exhibit your company will receive the following additional benefits:

- Listing as an Exhibitor on the Website prior to the Congress with link to the Company website
- Logo on Congress Website
- Company name on Acknowledgement signage

***Please note: Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitor's Technical Manual.*

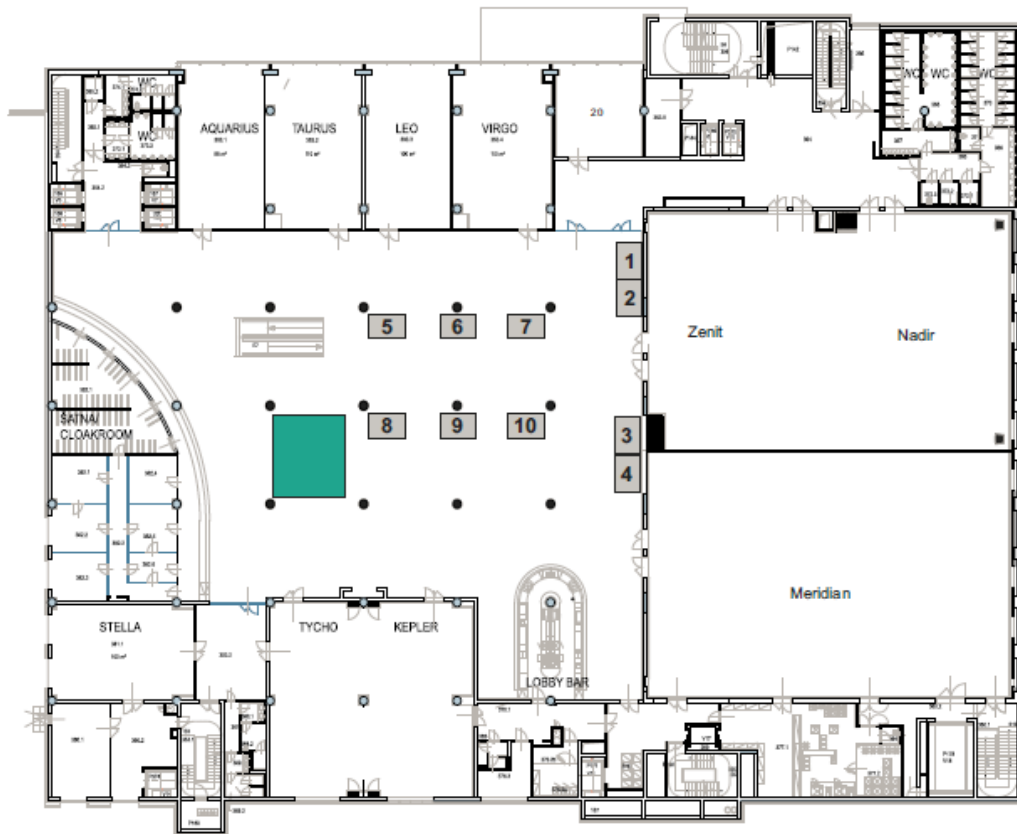


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EXHIBITION FLOOR PLAN



**Subject to change*

****M A X I M U M B U I L D - U P H E I G H T : 4 M**



ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6 sqm booked and one additional for each 6 sqm after. Any additional exhibitors will be charged an exhibitor registration fee of 150 (+VAT*).

Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 6 sqm – 2 exhibitor registrations
- Booths larger than 6 sqm – 4 exhibitor registrations
- Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTION

Exhibitors and Sponsors are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this. Contact information can be found in the “General Information” Section.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Congress. It will include the following:



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- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

EXHIBITOR PROFILE

Upon receipt of the booking form, you will be asked to please upload a 80-100-word Exhibitor Company/ Product profile. This will be published in the list of exhibitors in the Final Program.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.



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BOOKING PROCEDURES

APPLICATION FOR SPONSORSHIP/ EXHIBITION

Application for Sponsorship/ Exhibition must be made in writing with a complete booking form to:

Laura Buzon

Industry Liaison Specialist

EACTP 2017

Tilesa Kenes Spain

Tel: +34913612600

E-mail: lbuzon@kenes.com

SPONSORSHIP

Once a Sponsorship Booking Form is received an invoice would be sent. If any special agreement is needed let us know. Upon receipt of the Sponsorship Booking Form, the Organizer will reserve the items listed on it.

EXHIBITION

Once an Exhibition Booking Form is received, an Exhibition Confirmation will be sent to you with an accompanying invoice for 60% deposit payment. Upon receipt of the Exhibition Booking Form, the Organizer will reserve the booth listed on it.

ACKNOWLEDGEMENTS

Please note that all Sponsors will be acknowledged in the Final Program and on acknowledgement boards at the Congress and on the Congress website. Please forward your company logo (in eps 300dpi format) to lbuzon@kenes.com.

SPONSORSHIP TERMS & CONDITIONS

Terms and Conditions of Sponsorship are included in this Prospectus and will be included in the Sponsorship agreement.



PAYMENT INFORMATION

TERMS OF PAYMENT

60% upon receipt of the sponsorship agreement and first invoice 40% by 3 months before the congress

After February 2017, full payment is due upon booking

All payments must be received one month before the start date of the Congress. Should the Sponsor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

PAYMENT METHODS

Payment by Bank Transfer.

Please make drafts payable to:

Tilsea Kenes Spain International Organizers of EACTP 2017 Congress, Prague

Bank Account: TILSEA KENES SPAIN
Account N°: 01825502540201569768
Account Address: BBVA AVDA. FELIPE II, 12 28009 MADRID (SPAIN)
SWIFT CODE: BBVAESMM
IBAN: ES3601825502540201569768

Bank charges are the responsibility of the payee.

CANCELLATION / REDUCTION POLICY

Cancellation or reduction of sponsorship items must be made in writing to the Industry and Liaison Sales

Associate (Contact information can be found in the "General Information" Section, above.)

The organizers shall retain:

- 10% of the agreed package amount if the cancellation / reduction is made before 31st January 2017, inclusive
- 50% of the agreed package amount if the cancellation / reduction is made between 1st February 2017 – 2nd May 2017, inclusive
- 100% of the agreed package amount if the cancellation / reduction is made after 3rd May 2017, inclusive



THE 13TH CONGRESS OF THE
**EUROPEAN ASSOCIATION FOR
 CLINICAL PHARMACOLOGY
 AND THERAPEUTICS (EACPT)**
 PRAGUE, CZECH REPUBLIC
 JUNE 24-27, 2017



SPONSORSHIP BOOKING FORM

Please complete all details and send to:

Laura Buzon
 Industry Liaison Specialist
 EACTP 2017
 Tilesa Kenes Spain
 Tel: +34 913 612 600
 E-mail: lbuzon@kenes.com

CONTACT NAME: _____

COMPANY NAME (as to appear in all Congress publications):

ADDRESS: _____

CITY: _____

POST/ZIP CODE _____

COUNTRY: _____

TELEPHONE: _____

EMAIL: _____

VAT NUMBEE: _____

I would like to book the following support Items:

| EDUCATIONAL SUPPORT OPPORTUNITIES | | |
|-----------------------------------|--------------|------------------------|
| Item | Price (+VAT) | Please tick below ✓ |
| | | |
| | | |
| | | |
| | | |

Signature: _____

Date: _____

We accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress and the cancellation policy. I am authorized to sign this form on behalf of the applicant/Company.



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EXHIBITION BOOKING FORM

Please complete all details and send to:

Laura Buzon
 Industry Liaison Specialist
 EACTP 2017
 Tilesa Kenes Spain
 Tel: +34 913 612 600
 E-mail: lbuzon@kenes.com

CONTACT NAME: _____

COMPANY NAME (as to appear in all Congress publications):

ADDRESS: _____

CITY: _____

POST/ZIP CODE _____

COUNTRY: _____

TELEPHONE: _____

EMAIL: _____

VAT NUMBEE: _____

I would like to book the following support Items:

WE HEREBY APPLY TO BOOK EXHIBITION SPACE ONLY / SHELL SCHEME SPACE.

| CHOICE | STAND N° | Space Only/Shell | N° of Square Meters | Total Price* |
|------------------------|----------|------------------|---------------------|--------------|
| 1 ST CHOICE | | | | |
| 2 ND CHOICE | | | | |
| 3 RD CHOICE | | | | |

*VAT not included

** Please ensure that your VAT number appears on the booking form & contract

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed:

Signature: _____

Date: _____

We accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress and the cancellation policy. I am authorized to sign this form on behalf of the applicant/Company.



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TERMS AND CONDITIONS

These terms and conditions are the contractual agreement between Kenes International (the "**Organizer**") and the "**Exhibitor**".

Application to Participate

Application to participate as Exhibitor in the Congress will be considered only if submitted to Kenes on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Exhibitor will be bound by the terms and conditions listed herein and/or in the prospectus and/or any other contractual agreement between the parties.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her/it installation until the date and time fixed for closure of the event.

The Exhibitor may only present on his/her/it stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate to the Exhibitor a space on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand space that has not been occupied by the time of the opening of the congress, with no obligation to provide compensation to the defaulting Exhibitor.

Liability/Insurance

Equipment and all related display materials installed by Exhibitor are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitor. The Exhibitor agrees to be responsible for his/her/its property and person and for the property and persons of his employees and agents and for any other third party who may visit his/her/its space. The Exhibitor shall hold harmless and indemnify the Organizer, its shareholders, directors, employees, agents and representatives, from any and all damages, loss, injuries, costs, penalties and claims, including those claims and damages usually covered by a fire and extended under a coverage policy, sustained or incurred by the Exhibitor and/or their affiliates and/or representatives in connection with the Exhibitor's materials, equipment, goods or property used or displayed in the event. The Exhibitor will purchase insurance policies for the above listed damages.

Organizer reserves the right to change the venue, time and date of any Congress activities without being liable to Exhibitor for any damages or loss resulting therefrom. Exhibitor will be notified in writing as soon as a change is made.

Exhibition Regulations

The exhibition manager (the "**Exhibition Manager**"), acting under direction of the organizing committee, has the final decision as to the acceptability of displays. Exhibitors are not allowed to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for any expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. The Exhibitor is kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable



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materials are not allowed to be utilized. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

The Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour is allowed. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and sole expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus or as shall be agreed in writing with the Organizer. Should the Exhibitor fail to make such payment on time, the Organizer shall be entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the space or seek compensation for non-fulfilment of contract.

Participation by Exhibitor is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitor's badges will not be mailed in advance and may be collected from the Exhibition Manager's desk on the exhibition commencement date.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitor is only permitted if the catering regulations of the exhibition building concerned are observed. Organizer is not liable or responsible for the quality and/or quantity of the Exhibitor's refreshments. The Exhibitor shall fully indemnify, defend and hold harmless the Organizer, its shareholders, directors, employees, agents and representatives, from and against any and all liability, losses, claims, actions, proceedings, injuries, demands, fees, penalties, judgments, fines, damages, costs and/or expenses (including reasonable attorneys' fees and costs) sustained or incurred by any third party in connection with the use or consumption of the Exhibitor's refreshments.

All demonstrations or instructional activities must be confined to the limits of the exhibition stand, with prior consent from the Organizer. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Advertising panels and display are not permitted outside the exhibition areas allotted to the Exhibitors. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. The exhibition management reserves the right to require the Exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Exhibition areas and fittings made available to Exhibitor must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Industry Code of Practice

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) <http://archive.eucomed.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

CME

Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity. Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the Exhibitor's space only; canvassing or distributing promotional materials outside the Exhibitor's rented exhibit space is not permitted.